

PRIVATE CREDIT SECONDARIES

Private credit secondaries are attracting interest from institutional investors. Intriguingly, the interest is from both a buying and selling perspective.



Buying: as an alternative and/or supplement to traditional private credit programs.



Selling: to help liquidate private credit programs to raise capital for buy-in/buy-out transactions, or to reduce illiquid allocations and reinvest in liquid assets.

What are private credit secondaries?

Put simply, holdings of existing privately negotiated loans. The (primary) private credit market has developed significantly since the Global Financial Crisis, both in terms of capital raised and by number of managers. It was only a matter of time that the next stage in the growth of the private credit market was to have a highly functioning secondary market.

What is private credit, and why do borrowers utilise this form of financing?

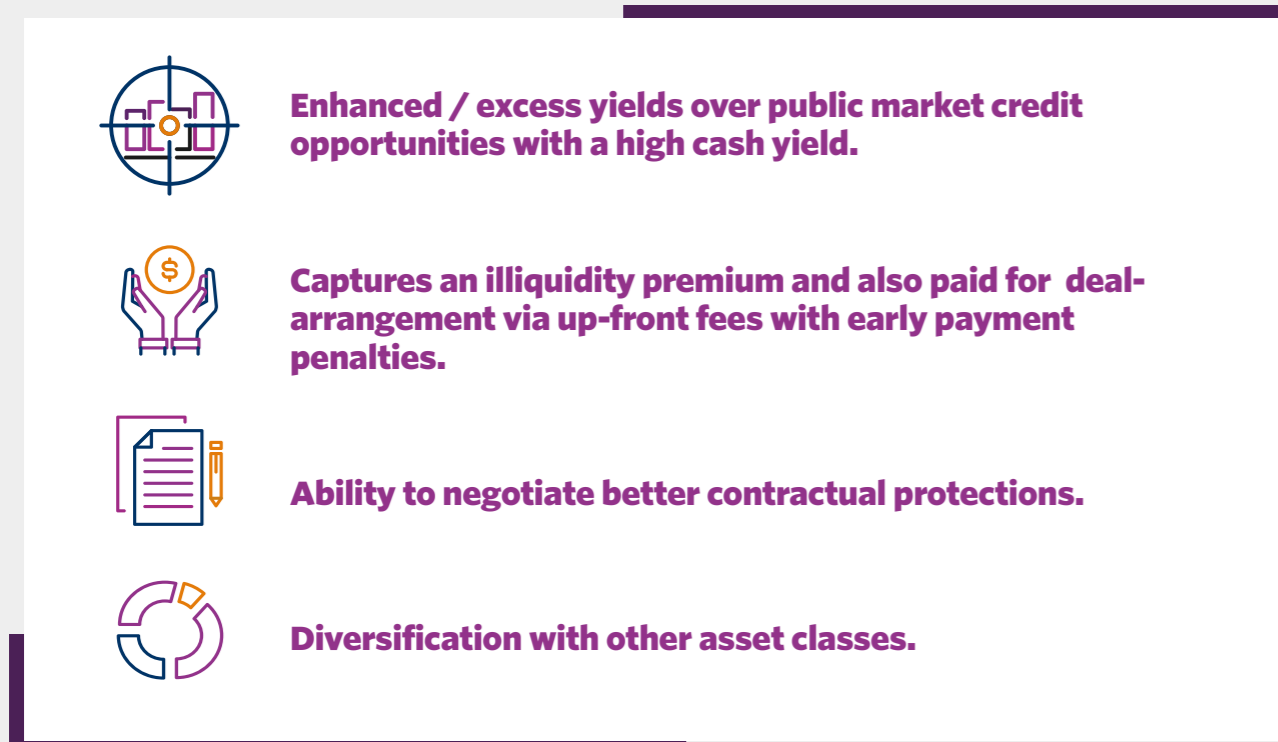
Private Credit encompasses privately negotiated credit instruments that are not available in the public credit capital markets.

Borrowers use private markets for a number of reasons including:



The loans are privately negotiated, illiquid and are typically unrated (credit quality is usually sub-investment grade).

Why consider investing in private credit?



Private credit secondaries exhibit the following desirable characteristics from an acquisition perspective (compared to traditional private credit):

- » **Discounts** – secondary units are typically acquired at a discount to NAV (around 5 to 15%).
- » **Number of holdings** – greater diversification by holding significantly more underlying loans (5 to 10x greater) across several GPs.
- » **Profile** – exposure to pool of performing seasoned loans with lower leverage, and lower downside risk.
- » **Duration** – capital deployment and subsequent repayment is quicker given loans have already been made.

Investors inevitably have less control on the underlying manager exposures as the manager of the private credit secondaries fund decides which pools of manager loans to acquire. In addition, fees should be considered for these arrangements relative to traditional private credit.

Some considerations for investors seeking to sell private credit allocations are:

- » **Achieving 'fair-price'** - the market for investors to liquidate units in private markets at a 'fair price' remains challenging, and is generally achieved through the broker network. However, the launch of private credit secondary funds has helped to increase liquidity in this particular market as the number of potential buyers of Limited Partner (LP) stakes has increased.
- » **Alignment of objectives** - the objectives for these funds are likely to be more aligned to the underlying investors (compared to traditional private equity secondaries for example). This should result in more competitive terms (lower discounts).
- » **Broker selection** - given the number of private credit secondary funds now available, investors should confirm whether brokers include these types of funds as part of their potential buyer base when assessing which brokers to appoint to help with sales.

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Partnering with large institutional investors to help them achieve their goals

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